



REGIONAL STRATEGIC PLATFORM NACURH, Inc.

Region: IACURH

Academic Year: 2021-2022

Top 5 Regional Goals

Define the goals your board has for your region that are feasible for you to accomplish this affiliation year. Within each goal, we ask that you consider the values of your own region and the mission and vision of NACURH. For each goal, it should align with a regional or NACURH value or mission/ vision statement. As an affiliate of NACURH, at least three of your goals should relate back to NACURH level items.

For your finished strategic platform, you can make a copy of this document and use this template, or you can follow a similar format and create your own document, whether through a graphic design site (i.e. Canva) or in Google Doc/ Google Slides.

If you feel like this format does not fit how your RBD would like to develop its Regional Strategic Platform and would like to utilize a different outline, please reach out to Chloe at chair@nacurh.org to navigate next steps!

All completed strategic platforms should be submitted by Friday, October 1st via uploading them to the Regional Platform folder and emailing them to Chloe at chair@nacurh.org.

Examples of NACURH level applications include (but are not limited to) the Equity Statement, the Inclusion Statement, the mission statement & the vision statement.

1. Goal: **Assessment**
 - a. Action Items
 - i. To create a comprehensive assessment that compiles data on IACURH performance, engagement, conference experience, and services rendered to better understand how to continue to enhance our services and support for member institutions and students.
 - b. Which of your regional or NACURH level initiatives and values does this apply to and why?
 - i. We believe that this goal meets the value to equip residents, by better understanding their needs we will be able to better equip our students for their campus and life experiences.
2. Goal: **Increase accessibility of and participation in regional policy and boardroom.**
 - a. Action Items

- i. Surveying the region to assess their needs and current understandings of parliamentary procedure, policy, and boardroom (could connect with our goal of assessment).
 - ii. Create a short guide that summarizes the most relevant policies for representatives to know and explains them.
 - 1. Possibly offering said guide in multiple languages per the needs of the region.
 - iii. Creating a parliamentary procedure infographic for representatives to reference in the boardroom.
 - iv. Acknowledging the barriers of parliamentary procedure and fostering open conversations about how we can create more equitable boardroom spaces.
 - v. Look into hybrid conferencing options to expand the number of people who can attend conferences when we are able to have in-person components again.
 - b. Which of your regional or NACURH level initiatives and values does this apply to and why?
 - i. “Empower, motivate, and equip residence hall leaders”
- 3. **Goal: Increase Regional Board of Representatives (RBR) engagement and streamline transition processes on the campus level.**
 - a. Actions Items
 - i. Increase rep engagement
 - 1. Through committee meetings and rep chats, focus on conversations that can develop more tangible goals and a clear vision of the teams
 - ii. Streamline the transition process
 - 1. Have conversations with current and incoming reps to understand their transition needs, make the transition more uniform
 - 2. Reflect on RBD transition and see how it can be facilitated more effectively.
 - b. Which of your regional or NACURH level initiatives and values does this apply to and why?
 - i. Engage, by having more effective transitions we will be able to create more engaging experiences for our entire community.
- 4. **Goal: Overhaul our service programs #IAvocate**
 - a. Action Items
 - i. Review Policy for enhancement
 - 1. Overview of the listed policies to see how they align with successful and unsuccessful practices within the region.
 - ii. Engage the committee to develop innovative service projects

1. By more effectively connecting the committee we can find ways to understand what sorts of service work is supportive for the region and the needs of our community.
 - b. Which of your regional or NACURH level initiatives and values does this apply to and why?
 - i. Empower, by giving ownership and stakeholdership of our program to our community they will be more empowered to create greater experiences.
5. Goal: **Institution Relations**
- a. Action Items
 - i. Understand how the RBD can better develop relationships with institutions
 1. By finding new ways to understand their needs gives us the chance to explore better ways to connect with our region and find what they can gain from us.
 - ii. Create a system that allows us to regularly update our regional relationships
 1. The people that represent institutions change frequently, and we need to be able to adapt our relationship with them to best suit what they need and want from us by asking them, creating policy expectations, and modeling the practices.
 - b. Which of your regional or NACURH level initiatives and values does this apply to and why?
 - i. Motivate, by fostering better relationships can motivate members to stay more engaged with our region.

Summary of Regional Vision for the Year

Our region is struggling to remember what the charm and power of spaces like NACURH can bring, as we continue to move forward we hope to foster relationships that better remind our members of the value of our space. We can build new relationships, understand the wants and needs of our members, and show intentional work to grow with our community.

Accountability for Your Regional Platform

The best system of accountability comes with a variety of assessment techniques. We intend to use the assessments to understand not only our past successes or failures but our current and future successes and failures.